



DSNR media group

conversion @ first impression

DSNR Media Group (DMG) is a Results-based online advertising solution provider for the international market. DMG's success to increase revenue and profit growth for advertisers and publishers is built on an integrative optimization approach, accompanied with the total control of the value chain - from impression to conversion.

DMG facilitates all aspects of the exposure to hone in on the target and generate high conversion rates. This includes creative, landing page, placement and on-the-fly optimization for maximum conversion, to achieve and surpass Advertisers' pre-defined goals.

Publishers benefit from the company's 100% Inventory-Fill philosophy. DMG's approach is based on the principle that each impression has a value, hence ensures there is no blank space left. DMG runs highly successful campaigns in 25 languages across the globe. Experience, optimization, volume and quality traffic are the elements of our success.

Over 150 of DMG's clients, from Forex to mobile content, shopping to dating, are seeing their businesses grow exponentially. With dedicated account management team, DMG boasts a high retention rate of 90% of accounts managed, which is a testament of our motto – *going the extra mile for each client and campaign.*

www.dsnrmg.com

Contact: sales@dsnrmg.com / Office +972.9.762.6100 / Fax +972.9.762.6110



Integrated Results-Based Online Advertising Solutions

Total control of the value chain-from impression to conversion

Results-Based Advertising Network

- 14 billion Impressions
- 130,000,000 Unique Users monthly
- All pricing models available for best ROI: CPA, CPM, dCPM, CPL, CPC
- Advanced Targeting Options

Advertisers' Benefits

- Top-notch optimization tools and experience
- Dedicated Account Management team
- Increased ROI through creative, landing pages and conversion funnel optimization
- High volume and quality traffic

Publishers' Benefits

- 100% media monetization
- High CPM rates
- More than 15,000 optimized creatives in 25 languages
- Dedicated Publisher Account management