

***The lady has a new look--
but a long track record***

**DSNR Media Group leading result-based
interactive advertising company
launches new logo**

***Exciting, multi-dimensional and outreaching--
that is what it is all about!***

Ra'anana, Israel, 1 September, 2010 - [DSNR Media Group](#) (DMG), a trailblazing result-based online and mobile advertising company, supporting a unique partnership with advertisers and publishers, has launched an exciting new logo.

is colored brilliant orange, continuing the DMG color--chosen [New Logo](#) The to express optimism and creativity. The intertwining, yet clearly defined, "blocks", represent the multiple interactive platforms mastered by DMG:

Including online advertising, mobile advertising and a unique, post click optimization platform.

The new logo expresses two obvious messages:

On the one hand, DMG can provide advertisers with measurable ROI on various interactive platforms, from online to mobile.

At the same, DMG has an interactive partnership with its customers, both advertisers and publishers. This partnership combines professional experience and expertise with unique technology, including the exclusive, optimization platform. [Traffiliate](#) proprietary

From planning and pre-click through conversion and sustainability, the DMG team provides an unmatched level of cooperation to achieve the campaign's goal.

Nothing is left to chance—and that is why the "blocks" are so clearly cut—every step is granularly measured to achieve measurable performance.



DMG is participating in DMEXCO Cologne and Ad-Tech London where its new logo will appear. Participants in these industry shows are invited to join DMG to learn more about its mission and how it can be applied to their business.

About DMG

is a result-based interactive advertising company for [DSNR Media Group \(DMG\)](#) online & mobile, relying on years of in-depth proven experience. Offering unique optimization technology and methodologies along with large scale media aggregation expertise, DMG runs campaigns in over 25 languages, spanning a worldwide market influence of over 25 billion impressions and 200 million unique users per month. <http://www.traffiliate.com> ; <http://www.DsnrMG.com> For further information visit us:

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